



Show Low FreedomFest Parade

Wednesday, JULY 4, 2012 9:00 A.M.
THEME: "American Road Trip"

OFFICE USE ONLY
Date Rcvd: ___/___/12
Entry Type:
Float, Walk, Horse, Music, Car
Class Type:
Family, Non-profit, Commercial,
Campaign, Veteran
Script: Yes No
Entry Amount: _____

Please fill out this form completely. **ENTRY FORM AND ANNOUNCER'S SCRIPT MUST BE RECEIVED NO LATER THAN JUNE 30. AFTER JUNE 28, A \$25 LATE FEE WILL APPLY. NO ENTRIES ACCEPTED AFTER 3:00 p.m., June 30.** An entrant's placement in the parade route will be decided by the parade committee based on the entry's theme, followed by the entry's category (motorized, walking, etc.). Our goal is to present your entry and the entire parade in the most spectacular way possible.
This year we are limiting the entries to 150. This will allow us to keep the parade to 2 hours and keep our spectators excited.

OFFICIAL NAME OF ENTRY _____
CONTACT PERSON(S) _____
HOME/CELL # (_____) _____ WORK/OTHER # (_____) _____
MAILING ADDRESS _____ CITY _____ St _____ Zip Code _____
EMAIL ADDRESS _____ @ _____
NUMBERS IN YOUR GROUP: _____ PARTICIPANTS _____ VEHICLES

LENGTH OF ENTRY: _____ ft (Total length of float; include tow vehicle with trailer/float) height _____
DO YOU HAVE MUSIC? YES NO CAN YOU BE PLACED NEAR A BAND? YES NO
TYPE OF MUSIC: CIRCLE ONE - RECORDED / LIVE / BAND HORSEBACK? YES NO HORSE SENSITIVE TO NOISE? YES NO

CATEGORY OF ENTRY - **CHOOSE ONE:**
 Family - \$Free Veteran - \$Free Non-Profit - \$10 Commercial - \$50 Campaign/Political - \$50
ENTRY TYPE - **CHOOSE ONE:**
 FEATURED RIDER/MOUNTED GROUP HORSE DRAWN MOTORIZED/FLOAT WALKING - BAND/GROUP
 VINTAGE VEHICLES OTHER _____

Participant Waiver

The undersigned, in consideration of being permitted to participate in the 2012 4th of July Parade in the City of Show Low held Wednesday, July 4, 2012, hereby releases and forever discharges on behalf of myself, successors, or assigns, the City of Show Low, its contractors, volunteers, and support organizations of any claim of any nature, either in law or equity, arising from or by reason of any bodily injury or personal injuries, known or unknown, death or property damage, resulting from any accident which may occur as a result of participation in the 4th of July Parade or any other activities in connection herewith, whether by negligence or not. I hereby agree to abide by all state laws, city code, and parade rules and regulations as set by the FreedomFest Parade committee. NOTICE TO PARENTS AND LEGAL GUARDIANS: Parents and legal guardians have the right to consent before the City of Show Low makes a video or voice recording of a minor child, pursuant to A.R.S. §1-602(A)(9). The Show Low FreedomFest Parade is recorded and may be viewed on the City of Show Low's television channel and city website. If you permit your child to attend/participate in a televised City event, a recording will be made. You may exercise your right not to consent by not allowing your child to participate in this City event.

Authorized Signature _____ Date _____

If your entrant is under 18 years of age, this entry form must be signed by a parent or guardian.

PLEASE SUBMIT YOUR ENTRY APPLICATION AND ANNOUNCER'S SCRIPT EARLY!
Jessica Compton, FreedomFest Coordinator (928) 532-4141; EMAIL: jcompton@showlowaz.gov
Show Low FreedomFest, 180 N. 9th Street, Show Low, AZ 85901
OFFICE PHONE: (928) 532-4140; FAX: (928) 532-4009

Show Low FreedomFest Parade

Please write a short script about your entry for our announcer
15 Seconds – ONLY! – Maximum 5 lines.

Please Print!

That's enough!

TO BE RETURNED TO THE Show Low FreedomFest Parade Office By June 11:

- ENTRY FORM – PAGES 1 & 2
- ANNOUNCER'S SCRIPT (15 SECONDS)
- ENTRY FEES

Entry Fees

FREE	Family Entry Fee
FREE	Veteran Entry Fee
\$10.00	Non-Profit Entry Fee
\$50.00	Commercial Entry or Political Entry Fee
\$25.00	Late Fee (after June 28)

PLEASE MAKE CHECK TO:
City of Show Low
180 N. 9th Street
Show Low, AZ 85901

UNFORTUNATELY, WE DO NOT HAVE SPACE FOR ENTRANTS TO SHOW "ALL" OF THEIR VEHICLES.
PLEASE BE ADVISED THAT NO MORE THAN 20 VEHICLES PER ENTRANT IS ALLOWED,
PRESENTED IN A 2 X 2 FORMAT DURING THE PARADE.

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WELCOME!

The FreedomFest Parade Committee is very excited about this year's theme, "American Road Trip." The 2011 theme displayed the creativity of the White Mountains and we can't wait to see what you have up your sleeve for the 2012 Parade.

Enclosed is an entry form and a copy of our rules and regulations. If you are interested in participating, please fill out *PAGES 1 AND 2* of the entry form, complete the 15-second script and return them with your entry fee to:

Show Low FreedomFest
Attention: Parade Committee
180 N. 9th Street
Show Low, AZ 85901

This is an Independence Day parade and we realize that a huge variety of entries participate in this parade. We encourage all entrants to create a float or an entry that clearly portrays this year's theme, "American Road Trip."

Judging categories for this year will be:

Judges' Choice, Best Use of Theme

Entry class (one award in each category):

Family Non-Profit Commercial

JUDGING –

All entries should be prepared for judging by 8:00 a.m. on Wednesday, July 4, 2012. Judging will be held at the Show Low City Park. Winners will be announced at the beginning of the parade.

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RULES & REGULATIONS

1. ALL ENTRIES WILL BE SUBJECT TO APPROVAL BY THE FREEDOMFEST PARADE COMMITTEE. Any entry that does not conform to these rules and regulations will be eliminated from consideration. All decisions of the Parade Committee are final. Entry fees submitted for an entry that is not approved will be refunded.
2. For the safety of everyone, candy or other items may be distributed by parade walkers only at curbside along the parade route. **Throwing items from your parade entry will encourage children to run into the streets.**
3. Please keep in mind that this is a "FAMILY" parade and all entries should be "G-RATED."
4. **BE SURE TO INCLUDE YOUR 15-SECOND ENTRY SCRIPT FOR USE BY THE PUBLIC ADDRESS ANNOUNCERS ALONG THE PARADE ROUTE.**
5. Parade packet pick-up is available on Monday, July 2, or Tuesday, July 3, at 6 p.m. at the Show Low Family Aquatic Center, 1100 W. Deuce of Clubs.
6. If your entry is a group, please be certain that all members of the group know their position number and all the necessary details prior to parade day.
7. The parade pace is 90 steps per minute and will be enforced by parade officials. Because of the number of entries in the parade and the time that the parade is allowed, there cannot be delays or stops to perform. Entries should proceed in a straight line – NO WEAVING.
8. Advertising and identification of floats and themes should be kept to a minimum and be in good taste. All entries are required to decorate their floats. **Entries are discouraged to just stick signs on a vehicle.** Be MEMORABLE!
9. Any entry not complying with the rules and regulations as set forth by the Parade Committee will **NOT** be allowed to participate in the parade (or in future parades).
10. All float entries with electronic equipment (i.e., speakers, amplifiers) should carry a fire extinguisher on or in the vehicle or float.
11. Children under the age of six (6) years must be accompanied by an adult.
12. Canned party spray, silly string, poppers, or other pressurized items are strictly prohibited and are not to be used near the parade or staging area.
13. Entries should arrive at your **assigned staging area** by **6:00 a.m.** to receive numbers and locate your positions. We ask you be early to ensure everyone is in the correct parade lineup.
14. All unlicensed vehicles must be approved by and have the consent of the City of Show Low Parks and Recreation Department.
15. **ALL EQUESTRIAN (HORSE) ENTRIES MUST REVIEW THE REVISED GUIDELINES FOR 2012 WHICH ARE INCLUDED IN YOUR PARADE PACKET.**
16. No WATER BALLOONS or other thrown objects are allowed during the parade. The wet zone will be from 9th Street to the White Mountain Road intersection.
17. Please fill out the exact length and height of your float.

APPLICATION DEADLINE:	MUST BE RECEIVED BY JUNE 28, 2012 (After June 28, a \$25 late fee will be assessed)
NO APPLICATIONS WILL BE RECEIVED AFTER JUNE 30, 2012 3:00 p.m.	
POSITION NUMBER AND FINAL DETAILS:	WEDNESDAY, JULY 2-3, 2012, 6 p.m.
PARADE DATE AND TIME:	MONDAY, JULY 4, 2012, 9:00 A.M.

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- - ATTENTION - -

Safety Rules 2012

The following safety rules have been implemented for the Show Low FreedomFest Parade.

1. Children under the age of ten (10) will not be allowed to ride on a horse alone during the parade. Child must be accompanied by an adult, walking or riding.
2. All children riding on a horse **MUST** wear a protective helmet.
3. Children under the age of twelve (12) must be “seated” on any and all types of floats/vehicles.
4. Children ages twelve (12) and older and “standing” on a float/vehicle must have something stable to hold on to for balance.
5. Any vehicle being pulled by a horse(s) (includes, but is not limited to a wagon, stage coach, or trailer) must have an adult walking alongside or riding with the horse(s) to help control the horse(s) throughout the parade route. A safety rope/out-rigging must be attached to the team lead to stop the team.
6. For safety reasons only one (1) rider per horse.